

SPECS & DEADLINES

DEADLINES

The Phoenix is published weekly on Thursdays.
Ad deadlines are as follows:

Arts & News ads: Friday, 3 pm

Supplements: Varies (Contact your sales rep)

AD SIZES

Full page	10" x 12.75"
Half page horiz.	10" x 6.25"
Half page vert.	4.875" x 12.75"
Quarter page	4.875" x 6.25"
Eighth page	3.25" x 4"

SPECS

Composite PDF format preferred (press optimized or PDFX certified). All images should be CMYK. All fonts should be imbedded or converted to paths where applicable. 150 line-screen (300 DPI) Total Ink Limit: 265%.

To submit via e-mail, send ads to your sales representative. By FTP, upload to <ftp.phx.com>. The username is `phxftp` and there is no password. Upload single files only. Folders containing multiple files must be compressed into self-extracting archives.